

Abstract

Method and Apparatus for Accessing a Text Based Information Service

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A discreet teletext subtitle line is used to notify viewers that a teletext page exists with additional information relating to a television programme. Viewers have instant access to this teletext information by pressing a single key on a remote control. A digital television receiver accepts the single key press in response to the subtitle line and automatically switches to teletext mode and displays the relevant

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page, without the viewer needing to enter the page number on his remote control.

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